



NEWSLETTER

Carrell Clinic Implements Imaging on Demand - IMOD™

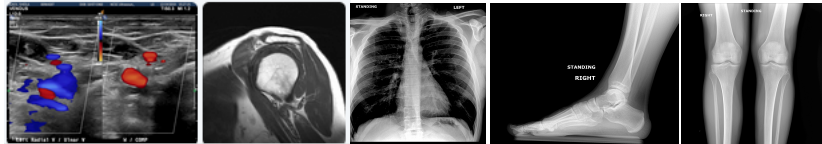
Patient Case

October 2023

A Dallas attorney was visiting Manhattan when he began to suffer debilitating pain. He contacted his administrator late that afternoon to request that Carrell Clinic send his imaging to three orthopedic surgeons in Manhattan to facilitate appointments the next morning.

Carrell Clinic forwarded an IMOD™ web link to this patient within one hour to enable him to share his images with the physicians the very next morning. The physicians called Carrell Clinic later that day to express amazement at how quickly and seamlessly they were able to review and download the patient's images.

Imaging On Demand™ was a key capability to enable this Carrell Clinic patient to obtain the immediate assistance required to meet his critical medical needs while he was away from home.



The W. B. Carrell Memorial Clinic, a premier orthopedic practice headquartered in Dallas, Texas, stands as an innovator once again, offering Imaging On Demand (IMOD™) to its patients and other requestors. In addition to providing same-day turnaround for medical records, Carrell Clinic has gone a giant step further by offering the same convenience for images (X-Rays, MRIs, PETs, etc.), effectively eliminating the burden and pressure of preparing and releasing images on CDs/media.

Rick Weymier, Carrell Clinic's Chief Administrative Officer, embraces the patient community as customers who deserve immediate satisfaction when requesting Medical Records, FMLA/Disability Forms, and Imaging, in addition to receiving state-of-the-art healthcare.

With their recent transition to IMOD™, Carrell Clinic responds to requests for images immediately, providing the requestor with a single web link accessed by a simple, secure code and the patient's DOB. The image files are maintained in original DICOM format, can be viewed using any web browser on any digital device, and can be conveniently downloaded to free DICOM viewers with full image feature/functionality in both MS Windows and MAC OS operating systems.

Carrell Clinic patients now enjoy the freedom of sharing a link to their image files with other entities, such as healthcare providers, whenever they deem it appropriate.

Patients continue to request images just as they request their medical records. They are not required to successfully navigate and complete a separate registration process to request or retrieve images. Also, to provide full flexibility to patients, they choose to be notified by email or text message when their images are ready to view/share.

IMOD™ is offered as an in-house software tool or an Outsourcing Service.

IMOD™ BENEFITS:

- *No more tedious offloading of DICOM images from PAC systems onto CDs or USB media.*
- *No need for packaging/labeling/mailing or patient on-site pickup.*
- *No more calls about missing or damaged media or latent delivery of media by the US Postal Service.*
- *Patient and provider communities have quickly and enthusiastically embraced this new IMOD™ same-day digital delivery service.*